

Red Wheel plaque press releases



Information required

To help us produce press releases on future Red Wheel plaque recipients could you please supply the following information as far in advance of the presentation ceremony as possible:

- 1: The 'who, what and why' of the story** (which organisation has been awarded a plaque and why, preferably in 30-40 words)
- 2: The 'where and when' of the story** (detail on the presentation ceremony, including key persons in attendance)
- 3: An approved quote from the recipient**
- 4: An approved quote from the appropriate NTT person**
- 5: Any other pertinent information** (not already included above).

Thereafter we can use the standard paragraphs on the plaque and the NTT as per the example release on the following two pages.

Images

Any high resolution images to support the release would also be welcome.

Media

Lastly, if the recipient can supply a list of key media in their area, or any specialist publications which might be interested in the story, that would be most useful.

Please send all information to: psampson@albanycom.co.uk

Thank you.

Example press release



PRESS RELEASE: National Transport Trust Red Wheel plaque unveiled at Shrewsbury Abbey station

Shrewsbury's Abbey Station has been awarded a prestigious National Transport Trust Red Wheel heritage plaque in recognition of the importance of the historic Abbey Foregate site. This will be the first Red Wheel for Shrewsbury, and one of only 170 in the UK.

A ceremony and reception took place on Thursday 14th December at Abbey Station, Abbey Foregate, Shrewsbury when Mrs Anna Turner, His Majesty the King's Lord -Lieutenant for Shropshire officially unveiled the Red Wheel heritage plaque, which bears some concise information and a QR direct link to further details on Shrewsbury Abbey Station on the National Transport Trust's [website](#).

Philip Davies, Chairman of the Shrewsbury Railway Heritage Trust, said: "The award is an important accolade for Shrewsbury Railway Heritage Trust and acknowledges the significant history and transport heritage of Abbey Station which was originally founded in 1866. It is now called the Abbey Station Visitor Centre, where people can discover the important railway heritage of Shrewsbury and the surrounding area. Abbey Station Visitor Centre displays historic artefacts and information creatively to visitors and also enjoys a role as a community venue for social and charitable organisations. The Red Wheel heritage plaque looks stunning in one of Shrewsbury's most important conservation areas – so thank you to the National Transport Trust for this recognition, which both myself and the trustees are most appreciative".

Stuart Wilkinson, Chairman of National Transport Trust acknowledged the achievement of the Shrewsbury Railway Heritage Trust in restoring the building from a ruin."It is vital that heritage buildings are restored where possible but even more important is that such buildings are used, as

The Red Wheel heritage plaque scheme

The Red Wheel heritage plaque scheme promotes and commemorates transport heritage across the country. As such, it is the transport equivalent of a Blue Plaque. Each plaque describes the site and directs the reader to the National Transport Trust website via a QR code facility to a comprehensive overview. People can use the extensive searchable database within the National Transport Trust website to locate sites of greatest significance.



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Photographs

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Other images related to this press release can be found [here](#).

The National Transport Trust.

Founded in 1965, (as the Transport Trust), the National Transport Trust is the UK's only national charity established to promote and encourage the preservation and restoration of Britain's unique transport heritage in all its forms – by air, land (road and rail) and water (sea and inland). The Trust is managed within a very streamlined structure, with the Board of Trustees representing the wider interests of the nation, for whose benefit the Trust exists.

Help us to help them

In order to help the UK's the preservation movement the Trust depends on its members and therefore encourages all those who share our aims to join us. Membership of the Trust is open to private individuals and affiliated organisations. You can help us to help others too; become a member, donate to the trust or you might even consider leaving the trust something in your will. This last part is vital to our work, see here for more: [National Transport Trust legacies](#)

Shrewsbury Railway Heritage Trust

For further information on contact: Philip Davies, Chairman, Shrewsbury Railway Heritage Trust

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